

## The online ordering systems at a glance.

We offer various products and services for your participation at our event. Take a look and discover where you can order whatever you need.



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### Enquiries?

» Please get in touch with your contact for the event. We're happy to help you in the planning stage and enhance your success at our event.

# Discover all our varied systems in a few short steps and optimize your presence.



## Shop for exhibitor services

Specific fair services for exhibitors and stand construction companies.

- 1 You will find technical services, advertising-measures and opportunities in the Shop:
  - Stand Construction
  - Stand Engineering, for example electricity, water, telecommunications
  - Stand Equipment for example furniture, carpeting, decoration, media technology
  - Stand Services, for example security, cleaning, hostesses
  - Marketing, for example on-site advertising, banners
  - Catering/Events, for example stand parties, deliveries to stand
  - Logistics
- 2 Additional services for your online presence (see online order form, point 3).



## Online order form

Design your presence in the online exhibitor and product directory.

- 1 Let potential visitors know what they can expect at your stand with an informative copy on your company.
  - Listing in 10 product groups
  - Company profile with copy and image
  - 5 product pages with copy and image
  - 5 keywords for the full-text search
- 2 The online order form will be automatically sent to you.
- 3 Further opportunities for spotlighting your company on the event website can be found in the **Shop for exhibitor services**. These may include:
  - Booking additional product groups
  - Digital job offers
  - Keyword package: Add more keywords to full-text search
  - Top of search: first entry in exhibitor search
  - Top of category: first entry in search for product category
  - Front page box: your entry will appear on the exhibition homepage
  - Awareness package: An intelligent combination of the 3 top-sellers: Front page box, Top of category, Top of search



## Ticket services for exhibitors

Creation and personalization of your exhibitor passes and visitor vouchers.

- 1 Create and manage exhibitor passes for you and your stand team.
  - The creation of the exhibition passes is free of charge. Your quota is dependent on the size of your stand.
  - You have the option of ordering an additional unlimited amount of exhibitor passes. Cost calculations are made on use.
- 2 Invite your customers.
  - Create a visitor voucher e.g. as a PDF file or download voucher codes, which can be sent directly to your customers.
  - Visitor management: Overview of guests already invited, registered visitors and vouchers used.

