

mesago

smtconnect

11. – 13.06.2024
NUREMBERG

**Sales &
Marketing
Services**

We would like to support you in maximizing the visibility and reach of your company within the SMTconnect.

Our Sales & Marketing Services (SMS) facilitate your access to these stakeholders and thus to existing and new target groups.

In order to support your individual objectives, we have combined services in four different SMS packages for you.

From creating your company profile on the SMTconnect website, to actively inviting your customers and to track and analyze the visitors at your stand digitally – a suitable solution for you is guaranteed.

Please do not hesitate to contact us, if you have any questions.

SALES & MARKETING SERVICES (SMS)	SMS Basic	SMS Classic	SMS Premium	SMS Supreme
For maximum results from your trade fair participation, we offer a wide range of sales & marketing services – in 4 packages.	More visibility and reach with manageable effort	Increased visibility and reach with existing and new customers through a solid presence	Increased visibility and reach in your target groups as well as an intensive exchange with your target groups	Maximum presence of your company in the industry through all available channels
Increase the visibility & reach of your business!				
Marketing Services through Mesago				
Press relations, visitor promotion, social media, event app	✓	✓	✓	✓
Provision of event logo/banner/image material	✓	✓	✓	✓
Promotion of your company presence				
Company profile in the exhibitor search on the homepage, in the app and on the digital platform	✓	✓	✓	✓
Linked with up to 10 social media channels	✓	✓	✓	✓
Product groups in the company profile	10	12	15	20
Product pages and keywords for the full text search in the company profile	5	5	5	5
Listing in the Exhibition Guide	✓	✓	✓	✓
Logo in the exhibitor search and in the hall plans online (for co-exhibitors in the exhibitor search only)	✓	✓	✓	✓
Video upload in the company profile			✓	✓
Download of Documents (up to 6 PDF-Dokumente per language)	✓	✓	✓	✓
Banner in the SMTconnect-App				✓
Career Offers				
Job advertisements in company profile		5	10	15
new: job ads on site on jobboard	✓	✓	✓	✓
Invite your target groups and use the opportunity to generate new contacts!				
Tickets				
Voucher codes for Expo Pass (100% voucher code for your visitors)	7 per m ² For co-exhibitors: 50 voucher codes	15 per m ²	30 per m ²	unlimited
Promotion codes for Expo Pass (50% voucher code for your visitors), (tracking available)	unlimited	unlimited	unlimited	unlimited
Voucher Codes for VIP Pass (100 % voucher code for your VIP-visitors)		5	10	15
Contact management				
Lead&Track by LeadSuccess (vor Ort) – Package Overview	Lead&Track Classic Package	Lead&Track Classic Package	Lead&Track Premium Package	Lead&Track Supreme Package
Take the opportunity for knowledge transfer and exchange!				
Presentation at the Exhibitor Stage (20 minutes)		1	2	3
Admission and announcement of your press conference in the press portal online and in the press center on-site (rooms for press conference on request)	✓	✓	✓	✓
	750,00 €	1.180,00 €	3.800,00 €	9.600,00 €