

mesago

smtconnect

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NUREMBERG, GERMANY

Invite your customers to the SMTconnect 2024

Overview of the
invitation options

Invite your customers to the SMTconnect 2024

- ✓ Express appreciation to your customers
- ✓ Ensure attention in advance and successful conversations on-site
- ✓ Promising success: in 2023, around half of visitors attended the SMTconnect because of an exhibitor invitation

Your options

For inviting your customers and business partners to enter the SMTconnect 2024 during the regular opening hours, the following code categories are available.

	Discount code ²	Visitor Voucher code ³	Promotion Pass code ³	VIP Pass code ³
Code	ST24AUSK42	To be generated in the Ticket Service for Exhibitors. ⁴		
		Can be found under "Visitor invitations".		Can be found under "VIP vouchers".
Price for exhibitors	free of charge	free of charge	free of charge	free of charge
Price for visitors	Expo Pass 50% off	free Expo Pass	Expo Pass 50% off	free VIP Expo Pass
Contingent for exhibitors	unlimited	depending on booked SMS package	unlimited	depending on booked SMS package
Trackability ¹		✓	✓	✓
Additional services				Free parking lot, VIP lounge

¹ In the Ticket Service for Exhibitors, you can track which customers have registered via your invitation and have been on-site.

² Code can be redeemed only once per account. If you need a second code, please use: "ST24AUSK44".

³ Code can be redeemed only once.

⁴ The login data for the Ticket Service for exhibitors will be sent to you by mail in March 2024.

To make it as easy as possible for you to invite your customers, we have prepared different text suggestions for you in [German](#) and [English](#).

In this [HowTo](#) you can find a step-by-step instructions for inviting your customers.

Important: Exhibitor pass vs. visitor ticket

We are often asked by exhibitors whether the previously mentioned codes can be used to register stand personnel. We ask you to refrain from doing so for the following reason:

- **ONLY** exhibitor passes authorize access to the exhibition halls before the exhibition opens at 7 a.m. and to remain on the exhibition grounds after the exhibition closes.

Note: If you are also exhibiting at the PCIM Europe, you need a separate exhibitor pass for access before the exhibition opens. Otherwise, you will only have access to the halls from 9 a.m..

Exhibitor passes

Depending on the size of your stand, you receive a defined contingent of free exhibitor passes for your stand personnel (number visible in the Ticket Service for Exhibitors on the overview page via the info button next to "Your exhibitor passes").

Additional exhibitor passes can be generated in the Ticket Service for Exhibitors anytime until the last day of the exhibition.

After the event, you will only be charged EUR 29.67 net for each pass that exceeds the free contingent and was actually used on-site (i.e. scanned on-site).

Do you have any further questions?

I will be happy to assist you.



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